



Youbou TimberLess Society

PRODUCT ENDORSEMENT GUIDELINES

(September 2006)

Qualifying Criteria:

- Any YTS member may submit a proposal to the YTS Board for product endorsement consideration.
- Products created from Vancouver Island forest-based materials.
- Products collected or crafted by Vancouver Island labour.
- Products must promote environmental and economic sustainability.
- Products must encourage self-reliance and local communities.

Review Process:

- Endorsement proposals must meet the above criteria.
- The Board must review all proposals.
- The Board will assess each proposal on its own merit.
- The Board will approve a proposal for an agreed term.
- The Board retains the right to review and renew all terms.
- The Board decisions are final.

Public Display:

- Endorsed products will be permitted to display the YTS logo and declaration.
- Endorsed products will be showcased on the YTS Website.

Costs:

- The cost of YTS logo and declaration labels will be borne by the producer. *(Currently 15 cents per label; Minimum 30 labels.)*
- Participating producers must be members in good standing of the YTS.